

BACK TO BASICS

NES has gone back to basics, back to a hobby that everyone can enjoy. Back to a pageant where you don't need to spend a fortune to keep up with the Jones'. Back to a pageant where everyone has an equal chance regardless of whether you had a top designer make your dress or you bought it at Sears. Back to a pageant where the cost of H/M doesn't exceed the entry fee, which has kept many from competing. How has NES changed to do this?

1. There is no attire score at all. We have decided any attire is acceptable however, we prefer flower girl type dress, Sunday Best, Prom Style or Cocktail Dresses. We do not want people to go out and have to buy or have new clothes made to compete, so anything is acceptable. Should you wear a fully glitz dress, you will have no advantage over someone who wears a flower girl dress as there is no attire score at all. Beauty will be based on facial beauty, poise and smile/eye contact. AGAIN - There will be NO ATTIRE SCORE at all.

2. Professional H/M will not be required or needed, but it will be allowed. The criteria for judges will be no big hair, no falls, no wiglets and no hairpieces. None of those will be allowed. Hair must be natural looking, but nice and dressy. No fake eyelashes and no flippers are allowed. Everyone can do this type of H/M and there is no advantage to getting it done professionally. If someone wants to have it done professionally, there is no problem with that, but you can definitely do that type of H/M yourself just as easily. Any hairstyles that are not natural looking or makeup that is not natural looking/age appropriate will have points deducted. Under 12, should stick with minimal makeup like lip gloss, blush, light mascara to keep them from fading out under the bright stage lights, no dark lipsticks or heavy eye shadow. Makeup in the older divisions should be nothing more than you would wear to school or work.

3. There are not events for Pro-am. We will have a Casual/Runway event and a Swim/Fitness event, which should all be runway style. Think NEW YORK FASHION SHOW, that is what we are looking for. There will be deductions for double/triple spins, etc. Fitness can have modeling related to the outfit. OOC & Talent can have the more glitz modeling and H/M!

4. There is no glitz/pageant photogenic category. We are only offering Natural Photogenic (meaning no touchups unless it's a stray hair or something like that). The judges will be looking for photos that look like photos (meaning not perfect skin, not perfect in every way, something that looks like a real person and age appropriate). The judges do not want photos in the 5 yr division that look like a 15 yr old. The cost of touchups is out of control and actually changing many photos to the degree, the child is sometimes unrecognizable. This is NOT what we want. We want a nice photo of the contestant, so the contestant and their photogenic qualities are being judged, not the photographer. Any size photo can be entered and they will be returned following awards. Bring Photos Day of Competition. Please DO NOT mail any photographs.

RULES/REGULATIONS

1. All judges decisions are FINAL!
2. Good sportsmanship is required at all times. Failure to show good sportsmanship (including parents & guests) will result in disqualification of the contestant without a refund and forfeiture of any awards received.
3. Do NOT call and ask WHO will be competing, we will NOT tell you.
4. Entry fees and/or deposits are non refundable if you pull out. No Exceptions. If something were to happen that the pageant got cancelled a full refund will be given.
5. Entrant gives the NES pageant director(s) the right to use her name and photo for publicity purposes.
6. The directors have the right to refuse entry of any contestant or admission to the ballroom of any parent/guest, as this is a private function.
7. The director/staff may request proof of date of birth at any time, please come to the pageant with a copy of the contestant's birth certificate.
8. By signing the application you affirm that all information is true and correct, including date of birth and that you have read and understand all the rules/guidelines. You also understand that the pageant or anyone connected with this pageant including the hotel is not responsible for loss or injury incurred at or in travel to and from the pageant.
9. All State Winners will attempt to attend Nationals if at all possible

The New

NES

Naturally Elegant and Simple
BACK TO BASICS



2009/10 NES Nationals Royalty

NES NATIONALS IS IN IT'S 15TH YEAR and will be Awarding a \$15,000 bond to the 2010 Ultimate at Nationals!!

Tennessee & Georgia Director- Amy J. Silvers

E-mail: nespageantgdirector@yahoo.com

National Director-Tammy Rezendes

E-Mail: nespageants@cox.net

Visit the National website at:

www.nespageants.com

NO EXPERIENCE NEEDED

Just a pretty face and a nice smile

**WITH 30 OR MORE PRE-REGISTERED CONTESTANTS A
NOVICE SUPREME TITLE WILL BE ADDED
CASH PRIZES WILL BE AWARDED WITH 50 or MORE**

Mail application and deposit to:

Be sure to add the 4% Paypal fees to all of your payments paid via paypal so you will not have a balance due! Also keep in mind that all Paypal payments are final and no disputes will be accepted once payment is rec'd.

Mrs. Amy J. Silvers

NES Director for GA/TN
210 Heritage Hills Circle NE
Cleveland, TN 37323
Phone: (423) 653-3606

Paypal your deposits to
nespageantgdirector@yahoo.com

The New

NES

Naturally Elegant and Simple
BACK TO THE BASICS

First Annual

TENNESSEE STATE

OPEN Pageant

(Open to residents of any state)

*** Hosted by Mr. Tim ***

July 9th & 10th, 2010

Crowne Plaza
Knoxville, Tennessee

865-522-2600



Come join Mr. Tim as our NES TN emcee!
Won't you come be the 1st set of NES TN Royalty?

Tentative Schedule (Subject to Change until pageant)
Fri – Early Registration / Free Modeling Clinic, Stage Practice from 6-9 pm , Sat- Final Registration 8-9:30am – Followed by All Competitions and Crowning all on Saturday afternoon and evening! A detailed schedule will be distributed at registration.

Visit the NES Tennessee website at:
<http://www.nespageants.com/NESTN.html> (TN)
<http://www.nespageants.com/NESGA.html>

EVERYONE WILL BE RECOGNIZED!
Come Join a Lifelong Tradition in Pageantry

NES Nationals is in it's 15th year and has changed to a "BACK TO BASICS" pageant!

Come join us at this STATE pageant and win your entry fee PAID to Nationals to represent Tennessee where you can win CASH, great prizes like a laptop or an iPod, plus huge custom crowns and sashes – Over \$30,000 in cash and prizes!! All contestants at STATE will receive a discount to Nationals Nov 5-7, 2010 in Connecticut.

COME AND JOIN MR. TIM WHITMER (AKA THE VOICE OF PAGEANTS) AS OUR EMCEE! HE IS ALSO OUR NATIONAL EMCEE, SO YOU CAN MEET HIM IN ADVANCE! HE'S AMAZING!

AGE DIVISIONS

Baby – 0-23 mos, Wee 2-3, Teeny 4-5, Tiny 6-7, Little 8-9, Young 10-11, Junior 12-13, Jr.Teen 14-15, Teen 16-19, Miss 20-29, Woman 30 and up, Boys to be added w/ 10***

EVENTS

Beauty, Casual/Runway, Swimwear/Fitness, Photogenic Color (no touchups), Photogenic B&W(no touchups), Portfolio Photo (no touchups), Talent***, Outfit of Choice***

You must enter beauty PLUS two optionals to be considered for any Supreme Title!

*** Are NOT National events and will not be considered towards any supreme title ***

Video/Photography: Eagle Productions

NES TENNESSEE STATE PAGEANT OPEN to contestants from any state

HOST HOTEL:

Crowne Plaza – Summit Ballroom
401 W. Summit Hill Drive
Knoxville, TN 37902
(877) 227-6963

www.ichotelsgroup.com/h/d/cp/1/en/hotel/tyssh

Must book room by June 30th, 2010 to receive group discount and you MUST tell them you are with the NES Tennessee State Pageant to get \$89/ Night Suite group rate upon booking.

1 ULTIMATE GRAND SUPREME

(Beauty + 2 highest qualified optional scores)
Supreme PKG paid to the 15th Annual NES Nationals, a beautiful crown, satin embroidered sash, trophy and a huge basket of gifts and prizes AND SURPRISES!

4 GRAND SUPREMES (0-5, 6-11, 12-19, 20 & up)

(Beauty + 2 highest qualified optional scores)
\$250 off the 15th Annual NES Nationals, a beautiful crown, satin embroidered sash, trophy and some wonderful prizes.

11 AGE DIVISION SUPREMES

(Beauty + 2 highest qualified optional scores)
11 Age Div Supremes will win a beautiful crown, satin embroidered sash, a wonderful prize and \$200 off their NES Nationals entry fee.

11 BEAUTY WINNERS

11 Beauty winners will win a beautiful crown, satin embroidered sash, a wonderful prize and \$150 off their NES Nationals entry fee.

1 OVERALL MOST BEAUTIFUL

This will be the contestants with the highest Facial Beauty score. They will win a beautiful crown, satin embroidered sash, trophy, a wonderful prize and \$150 off her NES Nationals entry fee.

1 OVERALL TALENT WINNER

The contestant with the highest talent score. She will receive a beautiful crown, satin embroidered sash, a wonderful prize, \$150 off her NES Nationals entry fee.

1 OVERALL OUTFIT OF CHOICE WINNER

The contestant with the highest OOC score. She will receive a beautiful crown, satin embroidered sash, a wonderful prize and \$150 off their NES Nationals entry fee.

PRINCESS

All Beauty runner-ups will be crowned a princess with a tiara and wonderful gift and \$100 off their NES Nationals entry fee.

GRAND AMBASSADOR

This will be chosen by the director and their staff. This will be a contestant that is there to have fun, compete and meet new friends. It will be based on sportsmanship, friendliness, and personality. She will win a beautiful crown, satin embroidered sash, wonderful prize and \$150 off NES Nationals entry fee.

SWEETHEART

This will be awarded to the contestant who has the most contestant referrals. She will win a beautiful crown, satin embroidered sash, wonderful prize and \$150 off NES Nationals entry fee.

More awards and cash \$\$\$ prizes can be added if there are more than 50 contestants. Cash Amounts will be based on number of contestants. Come join the FUN and Bring All of your Friends!!

2010 TENNESSEE STATE APPLICATION

NAME _____ DOB _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE# _____ EMAIL _____

3 Words that best describe the contestant:

Hobbies _____

Sponsors: _____

Referred by: _____

Beauty - \$95 _____

OPTIONALS

Casual/Runway (no glitz-no pro-am) - \$40 _____

Swimwear/Fitness wear - \$40 _____

Photogenic - \$40 (each event) - 1st photo (no touchups) _____

Black & White _____ or _____

Color _____ or _____

Portfolio _____

additional photos \$25 _____ @ \$25 each _____

Outfit of Choice *** \$40.00 _____

Talent *** \$40 _____

Side Awards (Best Hair, Eyes, Smile, Personality) - \$40 for all four combined - _____

most Beautiful title (Facial beauty) - \$40 _____

Door Admission pass \$10 _____ @ \$10 (5 and under free) _____

**** DOOR PASSES WILL BE \$20 EACH AT THE DOOR ****

Registration Fee-Required (includes 1 parent admission pass) **\$75.00**

Registration w/ DVD of pageant (optional) **\$110.00**

Registration w/ DVD (AND) Stage Shots of pageant (optional) **\$165.00**

ULTIMATE PACKAGE: PRE-REGISTER / PAY by May 15th, 2010 AND ENTER EVERYTHING FOR A TOTAL OF \$275.00! This includes your Pageant DVD, AND 1 Parent Admission Pass. **This saves you \$300.00!! ADD YOUR STAGE SHOTS TO THIS FOR ONLY \$50.00!!! NO extensions!**

Ultimate package will increase to \$350.00 after this date until 06/01/10 then Everything will be full price in cash only. Be sure to not miss out on these savings! NO PAYMENTS WILL BE ACCEPTED AT THE DOOR! NO EXCEPTIONS to the above deadlines!

1st earlybird – Send your deposit postmarked by May 30th and you will receive your Side awards and Most Beautiful for free (\$80 savings)

2nd earlybird-Send your deposit postmarked by June 14th and receive your side awards free! (\$40 savings) **** (NO exceptions on discounts/packages please) ****

TOTAL _____

Deposit (\$150) _____

Balance Due _____ **To be Paid in Full by: July 1st, 2010**

Line-ups are based on apps received, 1st in gets 1st choice, 2nd in, gets 2nd choice etc. - please circle your choice

First Middle Last

I have read and I fully understand the rules and regulations of The NES Pageant. I certify that all information contained on this application is true and correct. I understand that incorrect information can result in forfeiture of all titles/prizes received. The Owners, Directors, or Staff of The NES Pageant, or it's host hotel will in no way be held responsible for accidents, or injuries incurred during or while in transport to or from the pageant. I understand that the judges' decisions are final and paying of said fees and signing this form constitutes acceptance of those decisions. Any and all photos or videos of contestants may be used by The NES Pageant for advertising and promotional materials. I agree to no paypal disputes on payments as I understand all deposits and payments are final and non refundable except in the event the pageant is cancelled.

Signature of Contestant or Guardian if _____ DATE _____

Contestant is Under 18 Years of Age